## **EAR AND HEARING CARE**

DID YOU KNOW?

5.5% People worldwide live with disabling hearing loss.

At every stage in life hearing solutions can



prevent hearing loss to slow its rapid rise.



address hearing loss so everyone has the chance to live full & healthy lives.



bring economic gains to society.



The number of people with hearing loss is growing rapidly.

A majority of people affected with hearing loss do not have access to interventions.

## UNADDRESSED HEARING LOSS HAS FAR-REACHING CONSEQUENCES:

Delayed language development

Cognitive decline

Academic underachievement

Higher risk of injury

Social isolation

Increased poverty

## Universal access to quality ear and hearing care is possible through



hearing screening & intervention

ear disease prevention & management



access to technologies



rehabilitation services



improved communication



noise reduction



greater community engagement

Hearing loss is expensive to communities worldwide and costs governments \$980 billion annually.

